



PLANO HEALTH FAIR

PLANO HEALTH FAIR SPONSORSHIP PACKAGE

Our Vision

A Healthier and happier community! Bridging the gap between numerous health options, new innovations and people who are seeking physical and mental well-being.

Our Approach

Create a platform to bring both sides – medicine/innovators/professionals and community together. A free admission event for people to learn and understand their LIFE OPTIONS to get healthier, to educate them with this gathering of experts in Medicine and Health. In one day, in one space, people will be able to learn about and sample a VAST variety of life-enhancing modalities from highly skilled teachers and practitioners, Doctors and Medical Professionals, Insurance companies and health care providers. An event that allows them to meet and hear specialists licensed in western medicine whose focus is geared towards their wellbeing.

We seek Your Support

This event cannot be successful without the support from community leaders and the medical fraternity. We solicit your sponsorship for this event and help us materialize our vision of healthier and happier community into reality.

The Event – Plano Health Fair

A free to public event with an expected crowd of 5000 people and a gathering of over 150 Medical professionals practicing Family Medicine, Chiropractors, Yoga Studios, Preventive Health Care, Essential Oils, Internal medicine. Pediatricians, Home Health Care, Hospitals and ER facilities, Insurance Companies, Meditation Centers, Health and Fitness centers, Cardiologists, Nutritionists, Naturopathy and so much more.

The Venue – Plano Event Center

The Plano Health Fair is being held at the beautifully landscaped and recently upgraded state of the art Plano Event Center with close to 100000 square feet climate controlled, fully carpeted, indoor facility. We offer complimentary free parking and WIFI and the facility offers 14 different break-out rooms for lectures and presentations.

Sponsorship Opportunities

We offer Five levels of Sponsorships, allowing you to reach your brand activation goals, and to demonstrate to your existing and new clients your commitment to the community for achieving their health goals both before and on day of the event, plus providing you an opportunity to interact and educate the people about your products and services.

Presenting Sponsor - Associate Grand Sponsor - Gold Sponsor - Prime Sponsor - Support Sponsor

The details of each level are as follows -

PRESENTING Sponsor - Only ONE Spot - \$12000

Services Offered Prior to the Event Day
<ol style="list-style-type: none">1. As presenting Sponsor, your company name shall be mentioned on Social Media and print media as follows - (Presenting Sponsor) in association with (Associate Sponsor 1) and (Associated Sponsor 2) present the PLANO HEALTH FAIR.2. We shall be printing - PLANO HEALTH, a 32-page monthly information Health Magazine for FREE distribution and mailing to all our vendors and sponsors and your company shall be given acknowledgement on the COVER, PAGE 2 and 2 pages of Center spread. This Magazine shall be a high gloss publication. 5000 copies.3. 4 Social Media posts per day thru our Facebook Page with over 5000 members, from day of Sponsorship confirmation.4. A one-minute commercial top of every hour, advertising your products & services on our online radio platform – www.BhaktiradioNetwork.com and also through the Facebook page with over 40000 followers.5. Information and Logo on 10000 flyers for distribution from February – March – April6. Presenting Sponsor slot and write up on our high traffic website www.PlanoHealthFair.com7. Mention in ALL other print publications like Plano Profile and Natural Awakening Magazine.
Services Offered on the Event Day
<ol style="list-style-type: none">1. Banner and standees provided by you at entrance (2 spots) and on the far left and right of the Main stage.2. On stage recognition, an opportunity to address the gathering from the main stage and Commemorative Certificate3. 3 adjacent Prime booth spots in Main passage way and 2 full time volunteers for your booth from 10 AM till 7 PM. Total Booth Size is 30 feet wide and 10 feet deep.

ASSOCIATE GRAND Sponsor - Only TWO Spots – \$7000

Services Offered Prior to the Event Day
<ol style="list-style-type: none">1. As Associate Sponsor, your company name shall be mentioned on Social Media and print media as follows - (Presenting Sponsor) in association with (Associate Sponsor 1) and (Associated Sponsor 2) present the PLANO HEALTH FAIR.4. We shall be printing - PLANO HEALTH, a 32-page information Health Magazine for FREE distribution and mailing to all our vendors and sponsors and your company shall be given acknowledgement on the COVER, PAGE 3 and 2 pages other than Center spread. This Magazine shall be a high gloss publication. 5000 copies.5. 2 Social Media posts per day thru our Facebook Page with over 5000 members, from day of Sponsorship confirmation.6. A one-minute commercial top of every hour, advertising your products & services on our online radio platform – www.BhaktiradioNetwork.com and also through the Facebook page with over 40000 followers.7. Information and Logo on 10000 flyers for distribution from February – March – April8. Presenting Sponsor slot and write up on our high traffic website www.PlanoHealthFair.com9. Mention in ALL other print publications like Plano Profile and Natural Awakening Magazine.
Services Offered on the Event Day
<ol style="list-style-type: none">1. Banner and standees provided by you at entrance venue (2 spots) and next to main hall entrance.2. On stage recognition, and Commemorative Certificate3. 2 Adjacent Prime booth spots in Main passage way.

GOLD Sponsor - Only FOUR Spots – \$4000

Services Offered Prior to the Event Day
<ol style="list-style-type: none"> 1. As Prime Sponsor, your company Logo shall be shared on Social Media and print media as Prime Sponsors of the PLANO HEALTH FAIR. 2. We shall be printing - PLANO HEALTH, a 32-page information Health Magazine for FREE distribution and mailing to all our vendors and sponsors and your company shall be given acknowledgement in the editors' note and ONE page in the magazine. This Magazine shall be a high gloss publication. 5000 copies. 3. 1 Social Media post every alternate day thru our Facebook Page with over 5000 members, from day of Sponsorship confirmation. 4. A one-minute commercial top of every hour, advertising your products & services on our online radio platform – www.BhaktiradioNetwork.com and also through the Facebook page with over 40000 followers. 5. Information and Logo on 10000 flyers for distribution from February – March – April 6. Prime Sponsor slot and write up on our high traffic website www.PlanoHealthFair.com 7. Mention in ALL other print publications like Plano Profile and Natural Awakening Magazine.
Services Offered on the Event Day
<ol style="list-style-type: none"> 1. Banner and standees provided by you at information booth at venue. 2. On stage recognition, and Commemorative Certificate 3. 1 Prime booth spot in Main passage way

SUPPORT Sponsor - Only TEN Spots – \$1000

Services Offered Prior to the Event Day
<ol style="list-style-type: none"> 1. Mention as Support Sponsors of the PLANO HEALTH FAIR. 2. We shall be printing - PLANO HEALTH, a 32-page information Health Magazine for FREE distribution and mailing to all our vendors and sponsors and your company shall be given ONE page in the magazine. This Magazine shall be a high gloss publication. 5000 copies. 3. 1 Social Media post per week thru our Facebook Page with over 5000 members, from day of Sponsorship confirmation. 4. A one-minute commercial top of every 2 hours, advertising your products & services on our online radio platform – www.BhaktiradioNetwork.com and also through the Facebook page with over 40000 followers. 5. Information and Logo on 10000 flyers for distribution from February – March – April 6. Support Sponsor slot and write up on our high traffic website www.PlanoHealthFair.com 7. Mention in ALL other print publications like Plano Profile and Natural Awakening Magazine.

Services Offered on the Event Day

1. Banner and standees provided by you at information booth at venue.
2. On stage recognition, and Commemorative Certificate
3. 1 booth spot in Main Hall

Next Steps

Once you have decided your level of participation, please email us at Info@PlanoHealthFair.com and we can discuss a tailor made Branding and promotional package for your organization based on your selected level.

Please bear in mind that for us to deliver above mentioned services, we must receive information by dates mentioned below. Here are the last dates for the following –

1. PLANO HEALTH FAIR PUBLICATION (Magazine): Last date for submission of Article or advertisement Jan 25 for February Print, Feb 20 for March and March 20 for April 2018.
2. FLYERS PUBLICATION: Every month we shall be printing 2000 flyers and the cutoff date is the 20th of every month for the next batch.
3. RADIO ADVERTS: One working week for creation of advert and scheduling OR 5 days if you provide us on HI-DEF MP3 format for scheduling.
4. SOCIAL MEDIA: 3-4 days to start promotion from day of providing us the content to share and promote.

Once again, we thank you for your consideration for participation. If you have any questions or seek more information or have a different budget than the levels mentioned, please reach out to us to discuss.

Sincerely,
Team Plano Health Fair

972-750-1419

Info@PlanoHealthFair.com
www.PlanoHealthFair.com

